

Spring Issue 1999

MATAWAN-ABERDEEN
HOMETOWN SHOPPER

EST. 1990



The Community YMCA Family Services

"We build strong kids, strong families, strong communities."

166 Main Street, Matawan, New Jersey

— serving the community for 25 years —

(see article on page 4)

MATAWAN-ABERDEEN
HOMETOWN
SHOPPER™

P.O. Box No. 8
Matawan, NJ 07747
(732) 566-6637
Fax (732) 566-6318

Published Quarterly by:
**JR ADVERTISING
& CONSULTING INC.**
Matawan, NJ

Publisher-Editor
Joan Roum
Contributing Editor
Kevin Roum

Spring Issue
March 1999
Volume IX, Issue II



Member of the
Matawan-Aberdeen
Chamber of Commerce

Member of the
Matawan Historical
Society

*All advertising and features, including
artwork, layout and design remain
sole property of the Matawan
Aberdeen-Hometown Shopper™ and
may not be reproduced without
written permission of the publisher.*



The Community YMCA Family Services

166 Main Street • Matawan, New Jersey

On the corner of Spring Street and Main Street, stands a sprawling victorian home built in 1904 by John P. Lloyd, several years after a devastating fire reduced an entire business block to ashes between Spring Street and Summit Street.

This stately Queen Anne estate was complete with a stone foundation, stained glass windows, and a massive porch. The main staircase is made of solid oak with carved flowers on the banister.

Since March 17th, 1986, it has been the "home" of The Community YMCA Family Services, formerly known as Bayshore Youth and Family Services.

For 25 years now, The Community YMCA Family Services has provided affordable and confidential mental health services to strengthen family life. Through their numerous treatment and prevention programs, they have built "strong kids, strong families, strong communities" as the YMCA national vision statement proclaims.

For many, the Family Services Branch here in Matawan is a "silent hero." The Branch provides mental health and substance abuse treatment programs for children, teens and families in crisis. Their Intensive Outpatient Adolescent Substance Abuse Counseling Program provides transportation and counseling to teens battling drug and/or alcohol addiction. Their Family Care Program provides adult companions and mentors for children who are at risk of out-of-home placement due to emotional problems. Their Emergency Intervention Program places a licensed social worker right in the home to stop a family's spiraling decline.

The Community YMCA Family Services counselors have graduate degrees in psychology, family and marriage counseling and social work and are licensed in their respective field. Their staff psychiatrist provides evaluations and medication if it is needed. People of all ages and from all walks of life can find help for their challenges of daily living at The Community YMCA Family Services. No one is denied access to YMCA programs and services because of inability to pay.

The Community YMCA 1999 REACH OUT TO YOUTH CAMPAIGN is in progress to raise funds for children and families in need. It is a community outreach and financial assistance program supported by individuals and businesses throughout Monmouth County. Their goal is to raise \$200,000 to help subsidize programs for children, teens, adults and families in need and without the ability to pay. Nearly 70% who receive assistance come from homes with less than \$20,000 in annual household income. Funds raised help underwrite youth memberships, child care and summer day camp at the YMCA Red Bank Branch, offset the cost of providing substance abuse counseling and treatment to teens at the Family Services Branch in Matawan, send kids to summer day camp and year round child care at the YMCA Arrowhead Branch in Matawan and Marlboro, provide programs that foster core values of honesty, caring, respect and responsibility, provide an environment that is safe, friendly and fun.

You can make a difference in the lives of troubled youth and their families. Please consider making a tax-deductible contribution to this worthwhile cause.

The Community YMCA Family Services office is open Monday through Thursday, 9am - 9pm and Friday, 9am - 5pm. All inquiries are held in strict confidence.

Executive Director: James J. Murray, MSW, LCSW, BCD
Telephone: 290-9040 Fax: 566-0433

(see The Community YMCA Family Services ad on page 14)